

EXPO'S & EXPO'S

A MONTH OF EXPOS | CUSTOMER EXPERIENCE | INNOVATION



June was a remarkable month at Sai Raj, marked by two major exhibitions that brought together diverse industries and international audiences. These events provided an excellent platform to showcase our innovations, strengthen partnerships, and connect with new markets. In this issue, we take you through the highlights of these exhibitions and share the exciting milestones and developments that shaped our month.

WORD FROM OUR CEO

THE CUSTOMER EXPERIENCE

By Divine grace Sai Raj Ltd has grown because of one simple reason: customers like you trusts us. Customer experience is not just a department ,it is Sai Raj. A customer-centric company

Our promise to you is simple: deliver on time, deliver with quality and treat you with respect at every step. We measure our success through your feedback after doing business with us.

Your experience with us doesn't end at delivery, it starts there. If anything isn't right, my team and I want to hear it immediately. If we've earned your trust, we'd be grateful for the chance to do it again. Thank you for choosing Sai Raj to be a part of your success.

God Bless.

Mr. Kuldip Singh

A MONTH OF EXPO'S

The 27th **Autoexpo Kenya**



The 27th AutoExpo was a resounding success, bringing together leading local and international players from across the automotive industry for three exciting days at the Carnivore Grounds, Lang'ata. The event created a vibrant platform for innovation, networking, and valuable conversations with exhibitors and visitors from diverse backgrounds.

Sai Raj proudly showcased two custom-fitted Toyota Land Cruiser builds—the 79 Series and the 200 Series—demonstrating the craftsmanship, quality, and versatility of our brands. The vehicles attracted significant attention throughout the exhibition, earning praise from industry professionals, enthusiasts, and fellow exhibitors alike.

The overwhelming response reaffirmed our commitment to delivering exceptional automotive solutions, and we look forward to returning next year with even more innovations to showcase.

The Village Market Autoshow **Experience**



The Village Market Auto Show was a vibrant celebration of innovation, with exhibitors going all out to showcase the very best of their products and services. The event provided an excellent platform for industry players to connect with automotive enthusiasts and potential customers.

Sai Raj made a strong impression, especially with our **Diamond Brite** brand. Throughout the exhibition, our stand attracted a steady stream of visitors eager to learn more about the brand and our automotive solutions.

The positive engagement and enthusiastic feedback reinforced Sai Raj's growing reputation as a trusted name in the industry and highlighted the increasing demand for premium vehicle care solutions.

Two standout vehicle builds took center stage at the Sai Raj stand, each showcasing our expertise across diverse automotive solutions.

A refrigerated pickup highlighted the capabilities of our CargoTuff and Thermo King brands in cold-chain transport, while a fully equipped Toyota Land Cruiser 200 Series demonstrated our premium 4x4 accessories from Ironman 4x4 and Alu-Cab.



Unlike different years, this year we brought in two bikes and a BYD that showcased the Ceramic coating by Diamond Brite. They were a show stopper and had many people coming making enquiries and purchases on the product. We have added pioneer dash cams and sound to our Sai Raj family and this expo gave us the opportunity to debut the product. A big thank you to all who stopped by Village Market and visited our stand.

OUR NEW PRODUCTS

Pioneer

We are happy to announce that Sai Raj has pioneer dash cams. Quality and security, seamlessly integrated for every journey and protection continues, even when parked.



The range of Dash cameras that are currently in stock are as follows:

VREC-Z820DC
4K Flagship Dual channel
dash cam with Night vision AI

VREC-H520DC
2K Dual Channel Dash
Cam with ADAS Alerts

VREC-H320SC
Full HD Dash Cam
with ADAS Alerts

VREC-H120SC
Ultra Compact 1.5K
Dash Cam

METHOD RIMS



Method Race Wheels combine rugged durability, lightweight performance, and bold styling to deliver exceptional strength on and off the road. Built for demanding terrains and everyday driving, they enhance both vehicle performance and appearance.

As an authorized Method dealer, Sai Raj Limited proudly supplies genuine Method Race Wheels backed by quality and performance you can trust. Whether you're tackling rugged trails, exploring new destinations, or upgrading your vehicle's style, Method rims deliver the confidence, reliability, and premium finish needed for every adventure.

Watch this space for more

INNOVATION



Sai Raj's CargoTuff three-wheel cargo vehicles are designed to deliver efficient, cost-effective transport for urban logistics and last-mile deliveries. Combining compact design, durable construction, and impressive carrying capacity, they provide businesses with a smart, reliable solution that enhances productivity while meeting the evolving demands of modern logistics.



Built for demanding industries, this CargoTuff tipper body combines strength, durability, and precision engineering to deliver reliable material-handling solutions. Designed to maximize productivity and withstand tough working conditions, it reflects Sai Raj's commitment to innovative, high-performance transport solutions.

ANNOUNCEMENTS

Sai Raj
MID-YEAR SALE
4X4 ACCESSORIES
THE ULTIMATE SAVINGS SPREE
BUY MORE, SAVE MORE!
SALE VALID TILL 19TH JUNE
Logos: (IRONMAN), AEROKLAS, safarituff!, Adu-Gab, WINBO, cargocool!
Sairaj_Limited | www.sairaj.com | +254 708 771100 / +254 719 247 640

We have an amazing mid year sale going on with awesome products from our different 4x4 accessory brands.

You can follow all updates of the sale on all our social media handles or our website. You can make a purchase in store at any of our branches or through our website at www.sairaj.com/shop.

See you on the next edition